



## Fundraising with the ATOMIC PROGRAM

In order to understand how the **ATOMIC** program can be used as a fundraiser, one needs to examine a sample budget. **Please note that the fee structure, gym fees, instructor fees, and equipment costs are variable and need to be updated to your program.** Although Volleyball Alberta will gladly provide advice for your program, it is your club/school/association that is responsible for collecting all the registration information and payment.

### OPTION #1 (provide coaches with salaries)

Revenue:

32 Athletes @ \$115 each..... \$3680

Expenses:

- Facility – 1 single-gym (2 badminton courts) @ \$35/hour..... (\$700)
- Volleyball Alberta Recreation Player Role (\$8.25/ athlete)..... (\$264)
- 1 Head coach @ \$25/hour (1.5 hour - 8 sessions)..... (\$300)
- 4 Assistance Coaches' @ \$15/hour..... (\$720)
- Volleyball Alberta Coach Registration..... (\$242.60)  
(\$60.65 per coach/4 coaches for 32 athletes)  
(You want about 1:8 ratio of instructors to athletes)
- 32 t-shirts @ \$10 each.....(\$320)
- Prize/giveaways.....(\$150)
- 16 Mikasa VUL 500's @ \$30 per ball.....(\$480)  
(At least 1 ball for every two athletes; 1 ball per athlete is ideal)

TOTAL EXPENSES = (\$3176.6)

SURPLUS.....\$503.4

### OPTION #2 (fundraiser for your club/community/school)

Revenue:

32 athletes @ \$100 each..... \$3200

Expenses:

- Facility – 1 single-gym (2 badminton courts) @ \$35/hour..... (\$700)
- Volleyball Alberta Registration (\$8.25/athlete).....(\$264)
- 1 Head Coach (donated time)..... (\$0)
- 4 Assistant Coaches' (donated time).....(\$0)  
(You will need about a 1:8 ratio of instructors to athletes)
- Volleyball Alberta Coach Registration..... (\$242.60)  
(\$60.65 per coach/4 coaches for 32 athletes)
- 32 t-shirts @ \$10 each..... (\$320)
- Prize/giveaways..... (\$150)
- 16 Mikasa VUL 500's @ \$30 per ball..... (\$480)  
(At least 1 ball for every two athletes; 1 ball per athlete is ideal)

SURPLUS..... \$1043.40