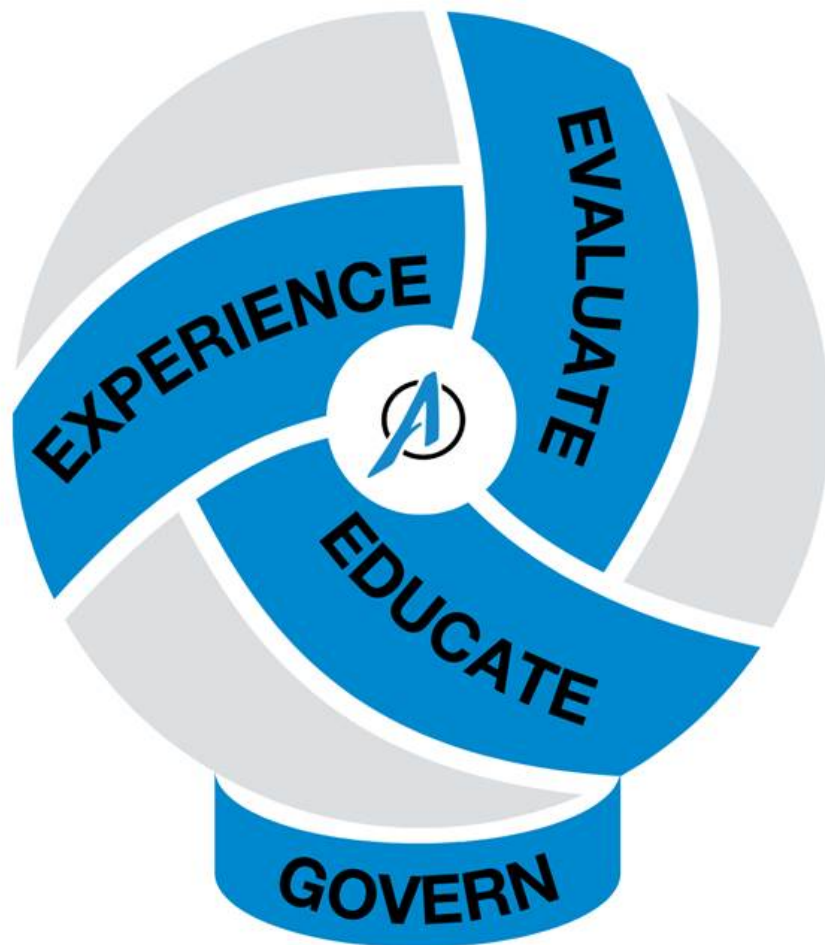


Volleyball Alberta Strategic Plan – 2022 to 2026



Vision: **Leading the growth and development of volleyball.**

Mission: **To unite our members and stakeholders in a safe and inclusive volleyball pathway.**

Values: **Progression
Transparency
Fairness
Inclusivity
Integrity**

Pillars

| Experience | Educate | Evaluate | Govern |
|--|--|---|--|
| <i>Growth through a participatory role</i> | <i>To provide opportunities to develop through evidence informed practices</i> | <i>Determine whether we are effectively meeting our goals</i> | <i>Appropriate systems in place to manage risk</i> |

Success Measures

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| <p>1.1 Increased participation through the expansion of programming.</p> <p>1.2 Well run, organized, and expanded competitive opportunities in the indoor, beach, and sitting disciplines.</p> <p>1.3 Increased engagement with the Volleyball Alberta brand.</p> <p>1.4 Improved access to develop and advance within a participant’s pathway.</p> | <p>2.1 Continue to cultivate and monitor a safe and welcome environment for all participants.</p> <p>2.2 Support new and existing clubs to operate effectively.</p> <p>2.3 Enhanced access to technical development opportunities.</p> | <p>3.1 Establish accurate and relevant tracking data and benchmarks.</p> <p>3.2 Invest in and develop internal capacity to conduct evaluation and track data.</p> <p>3.3 Invest in and develop internal capacity to act on results.</p> | <p>4.1 Establish a periodic and systematic review of policies and procedures.</p> <p>4.2 Volleyball Alberta adequately protects itself from risk.</p> <p>4.3 Volleyball Alberta attracts and retains the right team.</p> |
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Major Initiatives

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| <p>1.1</p> <p>a) Expansion of programs for 6 - 12 year olds.</p> <p>b) Increase Equity, Diversity & Inclusion in VA programs: Women in Leadership, BIPOC, New Canadians, LGBTQ2S+, Lower Socioeconomic Status.</p> <p>1.2</p> <p>a) Expand, Evaluate & Research the feasibility of Regional Competitive opportunities in outlying areas for both Beach & Indoor</p> <p>b) Help support and improve the profile/knowledge of sitting volleyball by</p> | <p>2.1</p> <p>a) Increased number of PIA’s who have completed Safe Sport training</p> <p>b) Increased communication of Safe Sport & safety Initiatives</p> <p>c) Promote diversity training to staff, board, and clubs.</p> <p>2.2</p> <p>a) Provide training and networking for new clubs.</p> <p>b) Update resources for best practices in Clubs</p> | <p>3.1</p> <p>a) Utilize capacity of registration system to collect additional (and potentially redefine what we want to capture in the future)</p> <p>3.2</p> <p>a) Professional development for staff around evaluation metrics.</p> | <p>4.1</p> <p>a) Clearly delineate responsibilities between Clubs and VA.</p> <p>b) Complete a review of our bylaws, and then set and adhere to a regular schedule of review for all policies.</p> <p>4.2</p> <p>a) Assess our current insurance program,</p> |
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| <p>exposing our teams to the discipline.</p> <p>1.3</p> <ul style="list-style-type: none"> a) Improved access to VA merchandise b) Increased interaction and engagement with our members via social media & marketing c) Clear communication of VA guidelines, principles, and standards for partnership and promotion. <p>1.4</p> <ul style="list-style-type: none"> a) Broader Athlete identification access. b) Analyze and improve referee pathway. c) Coach - Broaden access to Team Alberta opportunities d) Adult Volleyball - connecting Adults with opportunities to continue playing. | <p>2.3</p> <ul style="list-style-type: none"> a) Accessible coach development opportunities throughout the province. b) Accessible referee development opportunities throughout the province. c) Offer athlete outreach education. d) Support women in leadership roles. | <p>3.3</p> <ul style="list-style-type: none"> a) Grow organization capacity through strategic partnerships with existing organizations and educational institutions. b) Look at retention/formal statistical analysis | <p>create clear communication with clubs as to what is covered as part of membership, and what is not.</p> <ul style="list-style-type: none"> b) Succession Planning. c) Complete a risk management assessment <p>4.3</p> <ul style="list-style-type: none"> a) Board & Advisory Group Recruitment. |
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Approval

2. This policy was approved by Volleyball Alberta and its Board of Directors on **December 14, 2021**, during the Volleyball Alberta Annual General Meeting (AGM).